



We are often asked the question “What does it cost to get into a VERT Center” The answer to some of the costs depends on the following variables:

1. What is the size of the space. How many Sq. Ft.
2. Will you own or rent the space.
3. What is the rent per Sq. Ft. Will the landlord provide any free rent.
4. If you rent it is customary to put up the first and last month rent when the lease is signed.
5. Will you have to pay for tenant improvements or will the landlord. What is the amount of improvement required for the space.
6. Will you pay cash for the equipment or will you lease the equipment. If you lease it is customary to pay first and last month when the lease is signed. Will also probably require a personal guaranty.
7. What kind of advertising & marketing will you have prior to opening. The better the presale you have the less negative cash flow in the start up phase.

NOTE: See UFOC for additional estimated costs.

VERT Facility options:

1. 5,000 Sq. Ft.
2. 3,000 Sq. Ft.
3. 1,500 Sq. Ft.
4. Conversion: Existing club Changes their name to VERT Fitness and adds a VERT Power center & Physical Therapy component.

For more information, call us at 888-460-VERT (8378), visit us at www.vertfitness.com